

CLG Historic Preservation Planning Grant Application

Louisiana Division of Historic Preservation
Office Cultural Development
Department of Culture, Recreation and Tourism
P.O. Box 44247, Baton Rouge, LA 70804

Applications must be postmarked by September 15, 2006. Please type or print neatly.

Applicant

Applicant (Agency, Organization, Government) Friends of Bastrop Main Street
Contact person Marc Vereen
Address of Applicant P.O. Box 785, 202 East Jefferson
City/Town Bastrop Zip Code 71220
Parish Morehouse E-mail address mvereen@cityofbastrop.com
Phone: 381-283-3308 Fax: 318-283-7009
Applicant has received Certified Local Government Grant funds in the past. Yes ☐ No ☒

Project Name

Name of Project Marketing Historic Bastrop, LA Thru Preservation Education
National Register Name of property/district (if applicable) See Project Description
Project address or location (if applicable) See Project Description
Total project cost \$56,806 Grant funds requested \$6,000

Project Manager

Project Manager Marc Vereen Phone 318-283-3308
Address P.O. Box 785, 202 East Jefferson
City/Town Bastrop Zip Code 71220
E-Mail address mvereen@cityofbastrop.com Fax 318-283-7009

Audit Information

Fiscal Year of Community Bastrop Begin Date: July 1 End Date: June 31
Does your organization have an annual audit performed? ☒ Yes ☐ No
If yes, the audit is performed in accordance with the following:
OMB Circular A-133 ☒
Other (specify) _____
If an audit is performed in accordance with one of the above circulars, state the date it is usually issued: December in year following audit year

Project Description/Scope of Work

In the space provided, or on attached sheets if necessary, give a description of the proposed project. Please be sure to include the following information:

A) Describe the purpose and the primary activities or components of the project.

The purpose and primary objective of the project is to educate the public/tourists in the significance of the historic and cultural assets of the City of Bastrop, LA. This will be accomplished by the development and installation of interpretive and wayfinding signage with an community identity to serve as a tool in the accomplishment of this objective. National Register of Historic Places properties located in Bastrop that the project will provide signage for are:

1. Christ Episcopal Church; 206 South Locust St.; Bastrop, LA
2. Rose Theatre; 102 East Jefferson Ave.; Bastrop, LA
3. Snyder Museum; 1620 East Madison; Bastrop, LA
4. Historic Bastrop High; 715 South Washington; Bastrop, LA
5. Morehouse Parish Courthouse; 100 E Madison; Bastrop, LA

B) Describe the products expected from the project (for example, adaptive reuse study, design guidelines, etc.)

The project will produce interpretive and wayfinding signage with a community branding that will create the following expected results:

- ▶ improved historic preservation and recognition awareness by educating the public/tourists in the historic significance of the properties listed on the National Register of Historic Places
- ▶ improved local heritage tourism from within and outside the state
- ▶ improved economic development and governmental services due to increased revenues from tourism
- ▶ improved community pride, which can be recognized and noticed by visitors to the area

C) Methodology: Explain how the project will be carried out, how it will be supervised, and who will conduct each aspect of the project activities. Each line item in your budget should be included as part of your methodology. Explain how the budget was determined (for example, contacted three consultants, compared to similar etc.)

Methodology	Responsible	Supervisor
Become knowledgeable of the CLG grant contract terms and conditions. <i>In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen
Review the grant administration process with all involved. <i>In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen
Prepare, obtain approvals, and communicate bid package for development of wayfinding and interpretive signage. <i>In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen
Award interpretive and wayfinding signage development project to design firm. <i>In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen
<ul style="list-style-type: none"> ▶ Coordinate the organization of public meetings using a charrettes format to complete historic research, and to design signage and city branding. ▶ Combine, assemble and evaluate results. ▶ Present results to stakeholders. <i>Marc Vereen – In-Kind Contribution by the City of Bastrop</i> <i>Vicki Carpenter – In Kind Volunteer Contribution</i> <i>Design Firm – Preserve America Grant Contribution (2 Consultants were contacted for Cost Estimates)</i>	Marc Vereen Design Firm Vicki Carpenter	Marc Vereen
Finalize proposed development of interpretive and wayfinding signage project.	Design Firm	Marc Vereen
Communicate final proposed development project plans to stakeholders. <i>Marc Vereen – In-Kind Contribution by the City of Bastrop, Vicki Carpenter – In-Kind Volunteer Contribution</i>	Marc Vereen Vicki Carpenter	Marc Vereen

Obtain all necessary approvals for project. <i>Marc Vereen – In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen
Fabricate interpretive and wayfinding signage with community identity. <i>Cash Contribution by City of Bastrop and CLG Grant</i>	Marc Vereen	Marc Vereen
Installation of interpretive and wayfinding signage. <i>Marc Vereen and City of Bastrop Installation - In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen
Administer project grants. <i>In-Kind Contribution by the City of Bastrop</i>	Marc Vereen	Marc Vereen

Project Justification

In the space provided, or on attached sheets if necessary, provide justification for the proposed project. Please be sure to include the following information:

A) Describe the historical, cultural or architectural significance of the property or district.

Rose Theatre	1927 restored theatrical center which has served as the home of the Cotton Country Players for little theatre use since 1985
Snyder Museum	1929 home which was transformed into a museum in 1972
Christ Episcopal Church	1897 home of the Bastrop Christ Episcopal Church congregation
Morehouse Parish Courthouse	1914 home of the Morehouse Parish Judicial System office which was restored at no cost to any governmental agency by a tax approved by the voters of Morehouse Parish (approximately \$5 million)
Historic Bastrop High	1927 threatened and vacant educational facility which is under redevelopment for the adaptive reuse as senior independent housing

B) Describe any immediate or long-term threats to the property (if applicable).

The Historic Bastrop High is threatened. Listed as being one of the 10 Most Endangered Sites in LA, the building is seeking tax credits from the LHFA for the adaptive reuse of the facility into senior housing. This is the only piece of the Historic Bastrop High Project which is needed for the future success of the project.

The Rose Theatre is maintained by the Cotton Country Players and membership, the Snyder Museum is maintained by the Snyder Museum supporter membership, Christ Episcopal Church is maintained by its membership, and the Morehouse Parish Courthouse is maintained by the Morehouse Parish Police Jury.

C) Describe how the project is part of a larger planning process.

This project is the next logical step to promote the educational historic resources of Bastrop. Ordinance 99-3872 passed June 10, 1999 by the Mayor and Board of Aldermen of the City of Bastrop establishing the Historic District Commission "to promote the educational, cultural and economic welfare of the public of the City by preserving and protecting historic structures and neighborhoods which serve as visible reminders of the history and heritage of the city, region, state and nation, and furthermore it is the purpose of this ordinance to strengthen the economy of the City by stabilizing and improving property values in the historic areas" illustrates how this project meets the local preservation plan. The purpose of the ordinance and outlined in the ordinance is the preservation and stewardship of all structures and the guardianship of those structures which have architectural and historical value which should be preserved for the benefit of people.

D) Describe how the project will benefit the public.

The education and promotion of Bastrop's historic resources will benefit the public by:

- ▶ providing interpretive and wayfinding signage.
- ▶ providing easily understood directional and interpretive signage.
- ▶ increasing hotel and motel taxes which provide funding for the Morehouse Parish Tourism Commission to award grants to local community organizations to promote tourism.
- ▶ unifying Bastrop's historic resources to create more of an education and visual impact.
- ▶ providing well designed directional and interpretive signage.

Project Personnel

Give the name of the project manager and list his/her qualifications to manage the project. Attach the project manager's resume.

Name: Marc Vereen, Executive Director Bastrop Main Street and Friends of Bastrop Main Street

- ▶ experienced in community projects
- ▶ manages and coordinates all Main Street projects
- ▶ successful business owner
- ▶ earned real estate license
- ▶ well known in community
- ▶ skilled and trained in historic preservation
- ▶ excellent relationship with all levels of government and community

Do you intend to hire a consultant(s)? ☒ Yes ☐ No *

*The project will use 2 local historic consultants on an in-kind basis.

If yes, what kind of consultants

Design Consultants

Will students or volunteers be involved with the project? ☒ Yes ☐ NO

If yes, what is their role and who will train and supervise them?

Volunteers will be included in the charrettes in the creation of the community branding. Also, a volunteer will help to administer and facilitate the grant. In both cases, no training will be required. Marc Vereen will supervise in both cases.

Survey Projects

If this is a municipal survey project, give the estimated number of acres to be surveyed. Contact the Division of Historic Preservation staff to determine the estimated number of properties in the area(s) to be surveyed:

acres N/A # of properties N/A

Attach a map clearly showing the boundaries of the area(s) to surveyed.

Photographs and Maps

Enclose black and white or color photographs to help identify and explain the project or project area. A minimum of 4 photographs should be included in the application, but additional photos may be sent.

See Attachments

Photographs will not be returned.

Enclose a map showing the location of the property/project area. The map should be 8 1/2 x and clear enough to allow someone unfamiliar with the area to locate the property precisely.

See Attachments

Project Budget

Provide a proposed itemized budget for this project. Include a description of each line item. Grant funds cannot exceed 50 percent of the total project cost. Outline budget in the space provided below, and attach any additional information.

Note: Salary figures or consultant fees must be figured using an hourly rate (200 hours @ \$20 p hr - \$4000).

Amount of grant request \$ 6,000

Total Cost of project \$ \$56,806

	In Kind	Cash	CLG Grant
Become knowledgeable of the CLG grant contract terms and conditions. Review the grant administration process with all involved. Prepare, obtain approvals, and communicate bid package for development of wayfinding and interpretive signage. Award interpretive and wayfinding signage development project to design firm. Provide local history. Provide meeting room. Communicate final proposed development project plans to stakeholders. Obtain all necessary approvals for project. Administer grant, Install signage.			
Marc Vereen (624 hrs @ 12.18894)	7606		
Sandra Goldman (21 hrs @ 16.59856)	345		
Lester Brandon (125 hrs @ 12.76298)	1593		
Vicki Carpenter (40 hrs @ 14)	560		
Walter Bonner (16 hrs @ 25)	400		
Carol Costello (16 hrs @ 25)	400		
Snyder Museum Rental	500		
Office Supplies and Materials	999		
Keep Morehouse Beautiful Gateway Sign, Fabrication and Development	5000		
Combine, assemble and evaluate results of charrettes. Present results to stakeholders. Create final design for proposed development of interpretive and wayfinding signage project. Preserve America Grant	15000		
Fabricate interpretive and wayfinding signage with community identity. Preserve America Grant	12403	City 5,000 Morehouse Tourism Commission 1,000	6,000
Totals	44806	6,000	6,000

Matching Share

State the amount of matching fund available. The match must be *at least* 50% of the total project cost.

Source	<u>City of Bastrop</u>	Amount	<u>\$5,000</u>
Source	<u>Morehouse Tourism Commission</u>	Amount	<u>\$1,000</u>
Source	<u></u>	Amount	<u></u>
TOTAL			<u>\$6,000</u>